

Come to the Meeting... Come to the Beach!

The CFDDA is back at the beach and expect a strong attendance at this popular meeting venue, the Hammock Beach Resort, Palm Coast, Florida. The CFDDA values our vendors and your presence enhances the meeting experience for our membership.

The CFDDA meeting is different than many others in the state, our association does not charge a registration fee for our members and their team members to attend, therefore providing a quality meeting for free! This has served us well throughout the years to drive attendees to the meeting.

The speakers this year will lecture on specific topics designed for dentists and their team members. We also conclude each afternoon for everyone to take advantage of this beautiful and fun venue.

The scheduled breaks and breakfasts will be in close proximity to the exhibit area to allow attendees to stop by your tabletop. We are also providing an opportunity for attendees to qualify to enter to win door prizes by visiting with you. Please help make this event a success by donating a door prize and being recognized as a supporter of this fun activity. Contact the CFDDA for more information.

Take a moment to review our different partnership levels; each one provides opportunities for our valued vendors to reach out to attendees and secure corporate exposure.

CFDDA-TGIF Beach Party... Relax and Unwind!

Friday, May 5, 2023
6:00 p.m. – 7:00 p.m.

All registered vendor reps are invited to attend!

This is a great opportunity for one-on-one time with meeting attendees.

The CFDDA reserves the right to revise this activity in the event of a Platinum partnering.



800 North Mills Avenue
Orlando, FL 32803

www.cfdda.org



*Celebrating 100 years of
Association Excellence!*

Limited Space – Reserve Early!



CENTRAL FLORIDA
DISTRICT DENTAL ASSOCIATION

A COMPONENT OF THE
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

2023 Annual Meeting
May 5-6

Hammock Beach Resort
Palm Coast, FL



Sponsorship/Exhibitor
Information

Speakers:

Dr. Daniel Pompa

On Friday - "To Pull or Not to Pull"

On Saturday - "Actions and Algorithms for Medical Emergencies"

Dr. Anissa Holmes

On Friday - "Your Mindset, For Vision, Your Practice" and "Elevating the Dental Practice through a Circle of Focus"

On Saturday - "Ultra Case Acceptance and High Return Marketing" and "Want to Grow Faster, Do This!"

Lancette VanGuilder, RDH, BS

On Friday - "Dental Hygienists: Essential Primary Providers" and "Periodontal Disease Does Not Discriminate Based on Age"

Meeting Schedule:

CFDDA reserves the right to modify the meeting schedule.

Friday, May 5, 2023

6:00 a.m. -7:00 a.m.	Exhibitor Set-Up/Registration Opens
7:00 a.m. - 8:00 a.m.	Coffee/Light Breakfast/ Visit Vendors
8:00 a.m. - 10:00 a.m.	Lectures
10:00 a.m. - 10:30 a.m.	Mid-Morning Break/ Visit Vendors
10:30 a.m. - 12:30 p.m.	Lectures Continue
12:30 p.m. - 12:45 p.m.	Visit Vendors
12:45 p.m.	Door Prize Drawings donated by Vendors
6:00 p.m. - 7:00 p.m.	CFDDA TGIF Beach Party

Saturday, May 6, 2023

6:00 a.m. -7:00 a.m.	Exhibitor Set-Up/Registration Opens
7:00 a.m. - 8:00 a.m.	Coffee/Light Breakfast/ Visit Vendors
8:00 a.m. - 10:00 a.m.	Lectures
10:00 a.m. - 10:30 a.m.	Mid-Morning Break/ Visit Vendors
10:30 a.m.	50/50 Raffle Drawing
10:30 a.m. - 12:30 p.m.	Lectures Continue
12:30 p.m.	Visit Vendors
12:45 p.m.	Exhibit Are Breakdown

SHIPPING TO THE VENUE INFORMATION:

If company wants packages available when they arrive onsite:

Hammock Beach Golf Resort & Spa
Attn: Name of the Guest on Property
200 Ocean Crest Drive
Palm Coast, FL 32137

If company wants packages placed in exhibitor area (ballroom):

Hammock Beach Golf Resort & Spa
Central Florida District Dental Assn.
200 Ocean Crest Drive
Palm Coast, FL 32137
HOLD FOR: Name of Company/Rep Name

Sponsorship/Exhibiting Fee Information

Thank you for your interest in participating at the Central Florida District Dental Association Annual Meeting. The CFDDA Annual Meeting provides continuing education for dentists and their dental teams, along with social events. The CFDDA is over 1650 members strong, spread across 12 counties throughout the heart of Central Florida. Each level of participation brings unique opportunities to showcase your products and services during and after the CFDDA meeting.

Platinum - \$10,000

Platinum Partnership limited to one vendor.

- Exclusive sponsor of the Friday post-lecture event: The CFDDA/YOUR NAME/Name of Event. Your company representatives will have exclusive access to CFDDA attendees. This year's event is a relaxed beach party featuring beer, wine and light hors d'oeuvres at the south pool deck.
- Participation in a Corporate Forum* - A 55 minute presentation to attendees in a designated meeting room to showcase your company's newest products and services.
- Recognition as a Platinum Sponsor in all meeting publications (meeting brochure, E-Blasts, onsite meeting program, and Spring Newsletter).
- Recognition as a Platinum Sponsor on the CFDDA website (homepage) for one year with link to your company.
- Company logo on course screen prior to presentation on either Friday or Saturday.
- Full Page advertisement in four CFDDA Newsletters (1700+)
- Logo with link to company website in four CFDDA E-News (1500+)
- Separate signage at meeting indicating your level of sponsorship.
- Exhibitor tabletop placed in high traffic area to assure premium foot traffic

The financial commitment of \$10,000 includes all the above and a 6' skirted tabletop, electric, chairs, sign for table, and light breakfast both days.

Gold - \$5,000

Gold Partnership limited to two vendors.

- Sponsorship of one breakfast for meeting attendees (located in or near exhibitor area).
- Participation in a Corporate Forum* - A 55 minute presentation to attendees in a designated meeting room to showcase your company's newest products and services.
- Recognition as a Gold Sponsor in all meeting brochure, onsite meeting program and Spring Newsletter.
- Recognition as a Gold Sponsor on the CFDDA website for one year with link to your company.
- One full page and one half page advertisement in two separate CFDDA Newsletters (1700+).
- Logo with link to your company website in two CFDDA E-News (1500+).
- Separate signage at meeting indicating your level of sponsorship.
- Exhibitor tabletop placed in high traffic area to assure high visibility foot traffic

The financial commitment of \$5,000 includes all the above and a 6' skirted tabletop, electric, chairs, sign for table, and light breakfast both days.

Silver - \$2,500

Unlimited number of Silver Partnerships available.

- Sponsorship of one coffee break (located in or near exhibitor area).
- Recognition as a Silver Sponsor in meeting brochure, onsite meeting program and Spring Newsletter.
- Recognition as a Silver Sponsor on the CFDDA website for one year with link to your company.
- One half page advertisement in a CFDDA Newsletter (1700+).
- Logo with link to your company website in one CFDDA E-News (1500+).
- Signage at meeting indicating your level of sponsorship.
- Exhibitor tabletop placed in secondary location

The financial commitment of \$2,500 includes all the above and a 6' skirted tabletop, electric, chairs, sign for table, and light breakfast both days.

No Early Exhibitor Teardowns without Permission from CFDDA.
Please refer to Rules/Regulations #7-O.

Hotel Information

Hammock Beach Resort

\$249.00/per night

Limited Rooms at this rate - Reserve Early!

Call: 866-841-0287 - Mention the Central Florida Dental room block.

Go to: www.cfdda.org to reserve online.

Self-parking is complimentary.

Room Block expires: April 4, 2023

You must be contracted to attend the meeting to qualify for room block rates.

EXHIBITOR - \$1,000

Unlimited Exhibitor Partnerships available.

- Recognition as an Exhibitor in onsite meeting program and Spring Newsletter.
- Recognition as an Exhibitor on the CFDDA website for one year with link to your company.
- Signage at meeting indicating your level of sponsorship.
- Exhibitor tabletop placed in tertiary location

The financial commitment of 1,000 includes all the above and a 6' skirted tabletop, electric, chairs, sign for table, and light breakfast both days.

Other Opportunities:

As a contracted exhibitor/sponsor, please consider smaller items for additional name recognition. These items will be distributed at the CFDDA Annual Meeting. Vendor will pay cost of production and will obtain final artwork approval from the CFDDA. The financial commitment is:

\$1000.00 Notebooks • \$750.00 Lanyards • \$500.00 Meeting bags

Have a special item to distribute to meeting attendees for additional recognition not mentioned above? Contact the CFDDA office to discuss and make arrangements.

*Corporate Forum: The CFDDA reserves the right to secure date, time, number of vendor participants for this event and must have final approval on topic/speaker.

All financial commitments are valid for one meeting.

Rules and regulations are located on the backside of the exhibitor contract and will also be sent to contracted vendors after payment has been received.

Other Important Information:

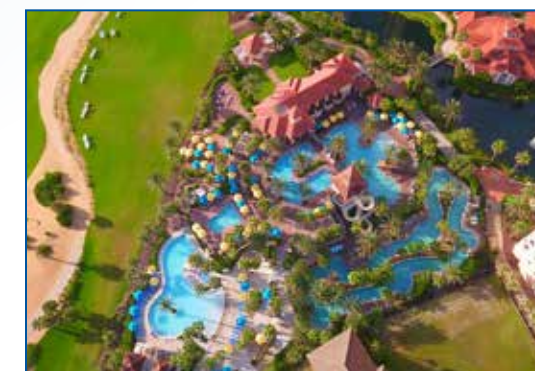
No set-up may occur before the designated set-up time (see meeting schedule). Tables may not be dismantled before the specified time without permission from the CFDDA. The CFDDA reserves the right to recommend withdrawing invitation to exhibit. Payment will not be refunded 30 days prior to the meeting.

Table assignments are made two weeks prior to the meeting. You will be notified once the assignments are made. No exhibit shall exceed its designated area.

Please remove any items of value out of the exhibit area on Friday afternoon, security is not provided.

The CFDDA Meeting Brochure is mailed and emailed to CFDDA Membership (1600+). In addition, meeting information is featured in two CFDDA Newsletters and four CFDDA E-news. Members are encouraged to bring their dental teams. Attendance to this meeting is not limited to CFDDA members - all dentists are invited to register.

Spread the word about this outstanding meeting!



Central Florida District Dental Association

EXHIBITOR RULES and REGULATIONS

Governing Each Contract for Space

1. **ELIGIBILITY** - Exhibitors participate by invitation only and the Association reserves the right in these selections at all times. The Association reserves the right to (a) reject any application to exhibit products or services for any reason, with or without cause, or to (b) relocate tabletop assignments, with prior notice to the exhibitor, in order to develop balance against congestion, to avoid confusion in firms' names, to solve competition conditions or similar reasons.
2. **EXHIBITOR'S REPRESENTATIVES** - The executed contract must carry the names of the exhibitor's authorized representatives. **Confirmation of exhibit space will be forwarded to your company's exhibits coordinator.** Nontransferable admission badges will be available to authorized representatives at the onsite registration area. Exhibitors desiring to change representatives must notify the Association. **Accessories:** Electricity shall be provided as part of your contract, but should be ordered through CFDDA 3 weeks prior to the meeting date.
4. **CONFERENCE SHIPPING AND RECEIVING** Arrangements for delivery of packages should be made through the hotel. All packages sent to the property must be prepaid. Due to limited storage space, long-term storage of packages or equipment is not possible. Items stored for more than one day may incur additional charges to the exhibitor.
5. **LIABILITY AND SECURITY** - It is agreed that exhibitors shall indemnify and save harmless the Central Florida District Dental Association and the Hammock Beach Resort venue from all liability which might ensue from any cause whatsoever. CFDDA will not guarantee exhibitors against loss of any kind.
6. **CHARACTER OF EXHIBITS** - Exhibits will be limited to equipment, merchandise or services which would advance the art and science of dentistry by allowing the individual dentist to educate himself/herself on the latest items available so as to allow him/her to practice the best dentistry. They must be of special interest to the dentist, educational or informative with respect to his/her practice. The association reserves the right to decline and prohibit any exhibit or any part of a proposed exhibit which, in its opinion is not proper. This reservation concerns persons conduct, printed matter, souvenirs, or any other thing which, in the sole discretion of the association may affect the character of the Exhibit. Noise producing exhibits are strictly prohibited.
7. **CONDUCT OF EXHIBITS**
 - a. Exhibits should be so installed that they will not project beyond the space allowed or at a height to be objectionable to adjacent tabletop.
 - b. No exhibit may exceed eight feet in height.
 - c. No part of any exhibit or signs relating thereto shall be stapled, pasted or nailed, or otherwise attached to the walls, doors, etc., in any way as to deface the same. **Damage from failure to observe these rules shall be paid by the exhibitor.** The meeting venue should be consulted as to the proper methods of affixing any item or material to the areas in question.
 - d. No canvassing or soliciting for business shall be permitted in the aisles or at other exhibitors' tabletops. The taking of orders for future delivery is of course, acceptable. Any other exhibitor shall not infringe upon the rights and privileges of another exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made within the confines of their own tabletops. Canvassing outside your tabletop area is forbidden.
 - e. Samples of approved products, catalogs, pamphlets, publications and souvenirs may be distributed provided it is done in a dignified manner, does not create a nuisance and does not interfere with adjoining exhibits.
 - f. No exhibitor shall sponsor any type of contest; conduct any prize drawing, awards for signing of names and addresses, or other extreme promotional stunt without first obtaining written permission from the association.
 - g. Exhibitors with noisy electrical devices, sound-producing movies or videos, or other devices that prove objectionable to other exhibitors because of noise, odor or other disagreeable features, will not be permitted.
 - h. Exhibits requiring use of water, air or flammable material to operate are not acceptable unless these items are self-contained and approved by the Hammock Beach Resort.
 - i. Advertising material or signs of firms other than those who have engaged space are prohibited.
 - j. Canvassing, solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited.
 - k. Unethical conduct or infraction of rules on the part of any exhibitor or his representatives or both will subject the exhibitor or his representatives to dismissal from the Exhibit Hall, in which cases, it is agreed that no refund shall be made by the Central Florida District Dental Association, and further, that no demand for redress will be made by the exhibitor or his representative.
 - l. No exhibitor will assign, sublet, or apportion the whole or any part of the space allowed therein to permit any other party to exhibit therein any goods other than those manufactured or handled by the contracting exhibitor in the regular course of his business, nor permit any representative of any firm or company not exhibiting to solicit business or take orders in his space.
 - m. The Central Florida District Dental Association reserves the right to relocate tabletop assignments in order to develop a compact, well-knit show, if necessary.
 - n. All packing containers, excelsior and similar material are to be removed from the exhibition area upon completion of the tabletop arrangement.
 - o. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, except with the permission of CFDDA. Vendors may begin to break down their tabletop after the afternoon break on Saturday. Permission to break down early must be granted by a member of the CFDDA Program Committee.
8. **CANCELLATION OR REDUCTION OF SPACE** - Cancellation or reduction of tabletop space must be made in writing to the CFDDA and postmarked on or before April 5, 2023 (30 days before meeting) to receive a full refund. If the request is postmarked after April 14, 2023, the CFDDA shall retain 100% of the rental fee; provided that if the Association resells the canceled or reduced space, the Central Florida District Dental Association shall refund the full amount less an administrative charge not to exceed 25% of the total tabletop fee.
9. **FAILURE TO OCCUPY SPACE** - Any tabletop space at the meeting venue that is not occupied by 9am on the first day of the meeting; will be forfeited by the exhibitor unless arrangements for delayed occupancy have been made in writing with the CFDDA. Exhibiting fees will not be refunded.
10. **CANCELLATION OF EXHIBITION** - In the event that the exhibition must be canceled, postponed or relocated on account of fire, strike, government regulations, casualties, act of god, or other causes beyond the reasonable control of the Central Florida District Dental Association, the exhibitor waives any and all damages and claim for damages, and agrees that the sole liability of the Association will be to return to each exhibitor the exhibitor's rental payment.
11. **EXHIBITOR REPRESENTATIONS** - The exhibitor warrants that it has duly registered in accordance with Florida law with the Florida Department of Revenue in the event that it sells non-exempt tangible personal property. The exhibitor further warrants that products or services to be exhibited have not been proven unsafe or ineffective by the appropriate council of the American Dental Association or the Food and Drug Administration and that the product or service is safe and effective.
12. **DEPARTMENT OF REVENUE REGISTRATION** - Exhibitors who sell non-exempt tangible personal property must register with the Florida Department of Revenue. It is the responsibility of each individual exhibitor to determine if they must register with the department. The Taxpayer Assistance Section of the department should be contacted at (800) 352-3671. Applications for registration are available, without cost, by writing to the Florida Department of Revenue, Supply Section, Tallahassee, FL 32399-0100.

The foregoing regulations have been formulated in the best interest of all exhibitors.
The cooperation of exhibitors is requested.

CENTRAL FLORIDA DISTRICT DENTAL ASSOCIATION
2023 Annual Meeting
Sponsorship/Exhibitor Contract

PLEASE CHECK LEVEL OF PARTICIPATION:

Platinum* (\$10,000) Gold* (\$5,000) Silver (\$2,500) Exhibitor (\$1,000)

*Corporate forum included in this sponsorship level. Please
contact the CFDDA office if you will be participating.

My company is interested in other sponsorship opportunities:

- \$1000.00 Notebooks
- \$750.00 Lanyards
- \$500.00 Meeting bags
- Other: Contact the CFDDA.

Firm Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Website: _____

Type of product to be exhibited: _____

Contact Person: _____

Representative(s) attending: _____

Companies we prefer not to be close to: _____

Do you need an electrical outlet? yes no
(Included in exhibiting fee)

Will your company be participating in the door prize drawings? yes no

The Central Florida District Dental Association prefers payment by check. If credit card payment is necessary, please contact the CFDDA office.

Check enclosed \$ _____

_____ I have read the rules and regulations.
(initial)

Payable to Central Florida District Dental Association

Send contract and payment to:
CFDDA • 800 North Mills Avenue • Orlando, FL 32803

Questions?
Contact: Marlinda Fulton, Executive Director
Email: cfddental@cfdda.org • Phone: 407-898-3481 • Fax: 407-895-9712