

Greetings from the Central Florida District Dental Association Program Committee:

We are looking forward to you partnering with the Central Florida District Dental Association (CFDDA) for the 2019 CFDDA Annual Meeting. This year's meeting promises to be a well-attended, outstanding event. The meeting venue and exhibition area is located at the Loews Royal Pacific Resort at Universal Orlando Resort™ located on the grounds of Universal Orlando. This will be a popular destination for our membership and is centrally located to appeal to all dentists around the state. Our speakers will lecture on topics that suitable for all dentists and their entire dental team.

We have scheduled the breakfasts, breaks, and a Friday afternoon reception in the exhibit hall. By doing this, attendees will pass by your table top numerous times during the course of the meeting allowing you to talk with and show your latest products and materials to dentists and their team members. In addition, we will provide an opportunity for attendees to win door prizes by visiting your table and getting "marked off" and we will also have an "early return" door prize drawing for those who return back from lunch 15 minutes early and visit with exhibitors. Both of these events have been well-received at past meetings and added fun to the meeting. Potentially over three hours each day of exposure time! Please let the CFDDA office know if you would like to donate a door prize.

New this year – early breakdown on Saturday afternoon. We ask that you continue to exhibit after the lunch break on Saturday afternoon, until 2:30 p.m. We will have an extended break on Saturday morning.

Take a moment to review our different partnership levels; each one provides opportunities for our valued vendors to reach out to attendees and secure corporate exposure.

CFDDA TGIF Party Relax and Unwind!

Friday, May 3, 2019
4:30 p.m. – 6:00 p.m.

All contracted sponsors and exhibitor representatives are invited to attend!

This is a great opportunity for one-on-one time with meeting attendees.

The CFDDA reserves the right to revise this activity in the event of a Platinum partnering.

 **CENTRAL FLORIDA
DISTRICT DENTAL ASSOCIATION**
A COMPONENT OF THE
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

800 North Mills Avenue
Orlando, FL 32803

www.cfdda.org



Limited Space – Reserve Early!

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**CENTRAL FLORIDA
DISTRICT DENTAL ASSOCIATION**
A COMPONENT OF THE
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

**2019 Annual Meeting
May 3-4, 2019**

**Loews Royal Pacific Resort
at Universal Orlando™**

Become a Partner!

**Sponsorship/Exhibitor
Information**

Speakers:

Friday, May 3, 2019

Dr. Indraneel Bhattacharyya

Lecture: Pearls in Oral Pathology for the Busy Dental Practitioner

Saturday, May 4, 2019

Drs. Jay Neugarten and Frank Tuminelli

Lecture: How Far Have We Come in Soliving the Complexities of Restoring the Edentulous Arch – Solutions for the Reality of Private Practice

Dr. Isaac Angel

Lecture: Dynamically Guided Implant Placement-GPS for Implant Surgery (Hands-On Workshop for Dentists only)

All day lectures are designed for dentists and their dental teams.

Meeting Schedule:

CFDDA reserves the right to modify the meeting schedule.

Friday, May 3, 2019

6:00 a.m. - 7:30 a.m.

7:30 a.m.

8:00 a.m. - 9:00 a.m.

9:00 a.m. - 11:45 a.m.

Mid-Morning Break

11:45 a.m. - 12:00 p.m.

12:00 p.m. - 1:30 p.m.

1:15 p.m.

Vendors receive vouchers for lunch

1:30 p.m. - 4:30 p.m.

Mid-Afternoon Break

4:30 p.m. - 6:00 p.m.

Saturday, May 4, 2019

7:30 a.m.

8:00 a.m. - 9:00 a.m.

9:00 a.m. - 12:00 p.m.

12:00 p.m. - 1:00 p.m.

12:00 p.m. - 1:30 p.m.

1:15 p.m.

Vendors will receive lunch vouchers.

Early return door prize tickets distributed – Visit Vendors

1:30 p.m. - 4:30 p.m.

2:15 p.m.

2:30 p.m.

Breakfast and all breaks each day in the exhibitor area.

Exhibitor Set-Up

Registration Opens/Exhibits Open

Light Breakfast

Dr. Indraneel Bhattacharyya

CFDDA General Business Meeting

Lunch Break

Early return door prize tickets distributed – Visit Vendors

Dr. Indraneel Bhattacharyya continues

TGIF - A fun time to relax **in the exhibitor area!**

Registration Opens/Exhibits Open

Light Breakfast

Drs. Jay Neugarten and Frank Tuminelli

Extended Break - Visit Vendors

Hands-on Workshop

Lunch Break

Early return door prize tickets distributed – Visit Vendors

Lecture continues

Short break – Last Time to Visit Vendors!

Exhibitor Breakdown

NEW EXHIBITING HOURS!

Become a Partner!

Thank you for your interest in becoming a partner with the Central Florida District Dental Association. The CFDDA Annual Meeting is a two day event which provides continuing education for dentists and their dental teams, along with social events. The CFDDA is over 1600 members strong, spread across 12 counties throughout the heart of Central Florida.

Each level of participation brings unique opportunities to showcase your products and services during and after the CFDDA meeting.

Platinum – \$10,000 Platinum Partnership limited to one vendor.

- Exclusive sponsor of the Friday post-lecture event: The CFDDA/YOUR NAME/Name of Event. Your company representatives will have exclusive access to CFDDA attendees. This year's event is a relaxed TGIF party featuring beer, wine and light hors d'oeuvres.
- Participation in a Corporate Forum* - A 55 minute presentation to attendees in a designated meeting room to showcase your company's newest products and services.
- Recognition as a Platinum Sponsor in all meeting publications (meeting brochure, E-Blasts, onsite meeting program, and Spring Newsletter).
- Recognition as a Platinum Sponsor on the CFDDA website (homepage) for one year with link to your company.
- Company logo on course screen prior to presentation on either Friday or Saturday.
- Full Page advertisement in four CFDDA Newsletters (1600+)
- Logo with link to company website in four CFDDA E-News (1500+)
- Separate signage at meeting indicating your level of sponsorship.
- Exhibitor tabletop placed in high traffic area to assure premium foot traffic.

The financial commitment of \$10,000 includes all the above and a 6' skirted table top, electric, chairs, sign for table, light breakfast both days and lunch vouchers for up to four representatives.

Gold - \$5000 Gold Partnership limited to two vendors.

- Sponsorship of one breakfast for meeting attendees (located in/or by exhibitor area).
- Participation in a Corporate Forum* - A 55 minute presentation to attendees in a designated meeting room to showcase your company's newest products and services.
- Recognition as a Gold Sponsor in all meeting brochure, onsite meeting program and Spring Newsletter.
- Recognition as a Gold Sponsor on the CFDDA website for one year with link to your company.
- One full page and one half page advertisement in two separate CFDDA Newsletters (1600+).
- Logo with link to your company website in two CFDDA E-News (1500+).
- Separate signage at meeting indicating your level of sponsorship.
- Exhibitor tabletop placed in high traffic area to assure high visibility foot traffic.

The financial commitment of \$5,000 includes all the above and a 6' skirted table top, electric, chairs, sign for table, continental breakfast both days and lunch vouchers for up to three representatives.

Silver - \$2,500 Unlimited number of Silver Partnerships available.

- Sponsorship of one coffee break (located in exhibitor area).
- Recognition as a Silver Sponsor in meeting brochure, onsite meeting program and Spring Newsletter.
- Recognition as a Silver Sponsor on the CFDDA website for one year with link to your company.
- One half page advertisement in a CFDDA Newsletter (1600+).
- Logo with link to your company website in one CFDDA E-News (1500+).
- Signage at meeting indicating your level of sponsorship.
- Exhibitor tabletop placed in secondary location.

The financial commitment of \$2,500 includes all the above and a 6' skirted table top, electric, chairs, sign for table, continental breakfast both days and lunch vouchers for up to two representatives.

**No Early Exhibitor Teardowns without Permission from CFDDA.
Please refer to Rules/Regulations #7-O.**

Hotel Information

Loews Sapphire Falls at Universal Orlando™

(Short walk to meeting rooms at Royal Pacific)

199.00/per night

Reservation for either site can be made by calling 407-503-9276, mention CFDDA Dental.

Online reservations for Sapphire Falls only: www.cfdda.org/annual-meeting

Room Block expires: April 2, 2019

Parking: Complimentary overnight parking for hotel guests.

Discounted Self-Parking: \$12.00 per day • Valet: \$29.00 per day

Loews Royal Pacific Resort at Universal Orlando Resort™

235.00/per night

EXHIBITOR - \$1,000

Unlimited number of Exhibitor Partnerships available.

- Recognition as an Exhibitor in onsite meeting program and Spring Newsletter.
- Recognition as an Exhibitor on the CFDDA website for one year with link to your company.
- Signage at meeting indicating your level of sponsorship.
- Exhibitor tabletop placed in tertiary location.

The financial commitment of \$1,000 includes all the above and a 6' skirted table top, electric, chairs, sign for table, continental breakfast both days and lunch vouchers for up to two representatives.

Other Opportunities:

As a contracted exhibitor/sponsor, please consider smaller items for additional name recognition. These items will be distributed at the CFDDA Annual Meeting. Vendor will pay cost of production and will obtain final artwork approval from the CFDDA. The financial commitment is:

\$1000.00 Notebooks • \$750.00 Lanyards • \$500.00 Meeting bags

Have a special item to distribute to meeting attendees for additional recognition not mentioned above? Contact the CFDDA office to discuss and make arrangements.

**Corporate Forum: The CFDDA reserves the right to secure date, time, number of vendor participants for this event and must have final approval on topic/speaker.*

All financial commitments are valid for one meeting.

Rules and regulations are located on the backside of the exhibitor contract and will also be sent to contracted vendors after payment has been received.

Additional lunch vouchers: \$17.00 each

Other Important Information:

Exhibiting is all day on Friday and until 2:30 on Saturday. No set-up may occur before the designated set-up time (see meeting schedule). Tables may not be dismantled before the specified time without permission from the CFDDA. The CFDDA reserves the right to recommend withdrawing invitation to exhibit. Payment will not be refunded 30 days prior to the meeting.

Table assignments are made one month prior to the meeting. You will be notified once the assignments are made. No exhibit shall exceed its designated area. Internet access and any other accessories are the responsibility of the exhibitor and may be ordered through the hotel.

The CFDDA Meeting Brochure is mailed and emailed to CFDDA Membership (1600+). In addition, meeting information is featured in three CFDDA Newsletters and five CFDDA E-news. Members are encouraged to bring their dental teams. Attendance to this meeting is not limited to CFDDA members – all dentists are invited to register.

Spread the word about this outstanding meeting!

SHIPPING TO THE VENUE INFORMATION:

HOLD FOR: Recipient's Name/Group

Loews Royal Pacific Resort, 6300 Hollywood Way, Orlando, FL 32819 • 407-503-3000

Boxes may be shipped 7 days prior to the meeting.



Central Florida District Dental Association

EXHIBITOR RULES and REGULATIONS

Governing Each Contract for Space

1. **ELIGIBILITY** - Exhibitors participate by invitation only and the Association reserves the right in these selections at all times. The Association reserves the right to (a) reject any application to exhibit products or services for any reason, with or without cause, or to (b) relocate booth assignments, with prior notice to the exhibitor, in order to develop balance against congestion, to avoid confusion in firms' names, to solve competition conditions or similar reasons.
2. **EXHIBITOR'S REPRESENTATIVES** - The executed contract must carry the names of the exhibitor's authorized representatives. **Confirmation of exhibit space will be forwarded to your company's exhibits coordinator.** Nontransferable admission badges will be available to authorized representatives at the onsite registration area. Exhibitors desiring to change representatives must notify the Association. **Accessories:** Electricity shall be provided as part of your contract, but should be ordered through CFDDA 3 weeks prior to the meeting date.
4. **CONFERENCE SHIPPING AND RECEIVING** Arrangements for delivery of packages should be made through the hotel. All packages sent to the property must be prepaid. Due to limited storage space, long-term storage of packages or equipment is not possible. Items stored for more than one day may incur additional charges to the exhibitor.
5. **LIABILITY AND SECURITY** - It is agreed that exhibitors shall indemnify and save harmless the Central Florida District Dental Association and the Loews Royal Pacific and Sapphire Falls venue from all liability which might ensue from any cause whatsoever. CFDDA will not guarantee exhibitors against loss of any kind.
6. **CHARACTER OF EXHIBITS** - Exhibits will be limited to equipment, merchandise or services which would advance the art and science of dentistry by allowing the individual dentist to educate himself/herself on the latest items available so as to allow him/her to practice the best dentistry. They must be of special interest to the dentist, educational or informative with respect to his/her practice. The association reserves the right to decline and prohibit any exhibit or any part of a proposed exhibit which, in its opinion is not proper. This reservation concerns persons conduct, printed matter, souvenirs, or any other thing which, in the sole discretion of the association may affect the character of the Exhibit. Noise producing exhibits are strictly prohibited.
7. **CONDUCT OF EXHIBITS**
 - a. Exhibits should be so installed that they will not project beyond the space allowed or at a height to be objectionable to adjacent table top.
 - b. No exhibit may exceed eight feet in height. This eight feet in height shall not extend over one-third (1/3) the depth of the booth.
 - c. No part of any exhibit or signs relating thereto shall be stapled, pasted or nailed, or otherwise attached to the walls, doors, etc., in any way as to deface the same. **Damage from failure to observe these rules shall be paid by the exhibitor.** The meeting venue should be consulted as to the proper methods of affixing any item or material to the areas in question.
 - d. No canvassing or soliciting for business shall be permitted in the aisles or in other exhibitors' booths. The taking of orders for future delivery is of course, acceptable. Any other exhibitor shall not infringe upon the rights and privileges of another exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made within the confines of their own table tops. Canvassing outside your table top area is forbidden.
 - e. Samples of approved products, catalogs, pamphlets, publications and souvenirs may be distributed provided it is done in a dignified manner, does not create a nuisance and does not interfere with adjoining exhibits.
 - f. No exhibitor shall sponsor any type of contest; conduct any prize drawing, awards for signing of names and addresses, or other extreme promotional stunt without first obtaining written permission from the association.
 - g. Exhibitors with noisy electrical devices, sound-producing movies or videos, or other devices that prove objectionable to other exhibitors because of noise, odor or other disagreeable features, will not be permitted.
 - h. Exhibits requiring use of water, air or flammable material to operate are not acceptable unless these items are self-contained and approved by the Loews Royal Pacific and Sapphire Falls Resort.
 - i. Advertising material or signs of firms other than those who have engaged space are prohibited.
 - j. Canvassing, solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited.
 - k. Unethical conduct or infraction of rules on the part of any exhibitor or his representatives or both will subject the exhibitor or his representatives to dismissal from the Exhibit Hall, in which cases, it is agreed that no refund shall be made by the Central Florida District Dental Association, and further, that no demand for redress will be made by the exhibitor or his representative.
 - l. No exhibitor will assign, sublet, or apportion the whole or any part of the space allowed therein to permit any other party to exhibit therein any goods other than those manufactured or handled by the contracting exhibitor in the regular course of his business, nor permit any representative of any firm or company not exhibiting to solicit business or take orders in his space.
 - m. The Central Florida District Dental Association reserves the right to relocate table top assignments in order to develop a compact, well-knit show, if necessary.
 - n. All packing containers, excelsior and similar material are to be removed from the exhibition area upon completion of the table top arrangement.
 - o. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, except with the permission of CFDDA. Vendors may begin to break down their tabletop after the afternoon break on Saturday. Permission to break down early must be granted by a member of the CFDDA Program Committee.
8. **CANCELLATION OR REDUCTION OF SPACE** - Cancellation or reduction of table top space must be made in writing to the CFDDA and postmarked on or before April 3, 2019 (30 days before meeting) to receive a full refund. If the request is postmarked after April 3, 2019, the CFDDA shall retain 100% of the rental fee; provided that if the Association resells the canceled or reduced space, the Central Florida District Dental Association shall refund the full amount less an administrative charge not to exceed 25% of the total table top fee.
9. **FAILURE TO OCCUPY SPACE** - Any table top space at the meeting venue that is not occupied by 9am on the first day of the meeting; will be forfeited by the exhibitor unless arrangements for delayed occupancy have been made in writing with the CFDDA. Exhibiting fees will not be refunded.
10. **CANCELLATION OF EXHIBITION** - In the event that the exhibition must be canceled, postponed or relocated on account of fire, strike, government regulations, casualties, act of god, or other causes beyond the reasonable control of the Central Florida District Dental Association, the exhibitor waives any and all damages and claim for damages, and agrees that the sole liability of the Association will be to return to each exhibitor the exhibitor's rental payment.
11. **EXHIBITOR REPRESENTATIONS** - The exhibitor warrants that it has duly registered in accordance with Florida law with the Florida Department of Revenue in the event that it sells non-exempt tangible personal property. The exhibitor further warrants that products or services to be exhibited have not been proven unsafe or ineffective by the appropriate council of the American Dental Association or the Food and Drug Administration and that the product or service is safe and effective.
12. **DEPARTMENT OF REVENUE REGISTRATION** - Exhibitors who sell non-exempt tangible personal property must register with the Florida Department of Revenue. It is the responsibility of each individual exhibitor to determine if they must register with the department. The Taxpayer Assistance Section of the department should be contacted at (800) 352-3671. Applications for registration are available, without cost, by writing to the Florida Department of Revenue, Supply Section, Tallahassee, FL 32399-0100.

The foregoing regulations have been formulated in the best interest of all exhibitors.
The cooperation of exhibitors is requested.

CENTRAL FLORIDA DISTRICT DENTAL ASSOCIATION
2019 Annual Meeting
Sponsorship/Exhibitor Contract

PLEASE CHECK LEVEL OF PARTICIPATION:

Platinum* (10,000) Gold* (5,000) Silver (\$2,500) Exhibitor (\$1,000)

*Corporate forum included in this sponsorship level. Please
contact the CFDDA office if you will be participating.

My company is interested in other sponsorship opportunities:

\$1000.00 Notebooks
 \$750.00 Lanyards
 \$500.00 Meeting bags
 Other: Contact the CFDDA.

Firm Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Website: _____

Type of product to be exhibited: _____

Contact Person: _____

Representative(s) attending: _____

Companies we prefer not to be close to: _____

Do you need an electrical outlet? yes no
(Included in exhibiting fee)

Will your company be participating in the door prize drawings? yes no

The Central Florida District Dental Association prefers payment by check. If credit card payment is necessary, please contact the CFDDA office.

Check enclosed \$ _____

Payable to Central Florida District Dental Association

Send contract and payment to:
CFDDA • 800 North Mills Avenue • Orlando, FL 32308

Questions?

Contact: Marlinda Fulton, Executive Director
Email: cfdental@cfdda.org • Phone: 407-898-3481 • Fax: 407-895-9712