



CENTRAL FLORIDA
DISTRICT DENTAL ASSOCIATION

A COMPONENT OF THE
AMERICAN & FLORIDA DENTAL ASSOCIATIONS



2026 Annual Meeting

CFDDA

EXHIBITOR/SPONSOR PROSPECTUS



May 1-2 | Hammock Beach Golf Resort & Spa
Palm Coast, FL

CFDDA ANNUAL MEETING

**May 1-2 | Hammock Beach Golf Resort & Spa
Palm Coast, FL**



YOU'RE INVITED!

PARTNER WITH THE CENTRAL FLORIDA DENTAL COMMUNITY!

Join the Central Florida District Dental Association at the annual meeting for an engaging event that brings together nearly 300 dental professionals and their staff from across 12 counties in the heart of Central Florida.

This is your opportunity to connect directly with dentists and their teams during two days of continuing education, networking, and face-to-face engagement with professionals actively seeking the latest products, technologies, and services.

SCHEDULE AT A GLANCE

Friday, May 1, 2026

6 AM.....Exhibitor Set-Up
7 AM.....Registration Opens
7 AM.....Visit with Exhibitors/Coffee/Breakfast
8 AM.....CE Courses
10 AM.....Break with Exhibitors
10:30 AM....CE Courses Continue
12:30 PM....Visit with Exhibitors
12:45 PM....Door Prize Drawings Donated by Exhibitors
7 PM.....Sunset Reception
8 PM.....Glow-in-the-Dark Mini Golf

Saturday, May 2, 2026

6 AM.....Exhibitor Set-Up
7 AM.....Registration Opens
7 AM.....Visit with Exhibitors/Coffee/Breakfast
8 AM.....CE Courses
10 AM.....Break with Exhibitors
10:30 AM....50/50 Raffle Drawing
10:30 AM....CE Courses Continue
12:30 PM....Visit with Exhibitors
1 PM.....Exhibitor Tear-Down



CFDDA ANNUAL MEETING

WHY EXHIBIT OR SPONSOR?

High Value Exposure: Reach a concentrated audience of dental professionals in one central location.

Quality Connections: Maximize interactions with attendees during dedicated exhibit times.

Brand Visibility: Exhibitor and Sponsorship opportunities provide promotion before, during, and after the event.

Community Presence: Align your brand with one of Florida's most respected dental associations.

Whether you want to boost brand awareness, launch a new product, or build long-term relationships, there's an exhibitor or sponsorship opportunity to meet your goals.

HOTEL INFORMATION

Hammock Beach Golf Resort & Spa

- Hotel Room Rate: \$279.00 - 1 Bedroom
\$349.00 - 2 Bedroom
Resort View Villa
- Room block closes March 31, 2026
- Click [HERE](#) to reserve your room!
- Need a larger room? contact kbadeau@floridadental.org

Room block available through March 31, 2026, based on availability.





EXHIBITOR OPPORTUNITIES

SHOWCASE EXHIBITOR \$1,200 (25 available)

- Tabletop exhibit space (6' table and two chairs).
- Two complimentary badges for representatives.
- Two tickets for breakfast on Friday and Saturday.
- Two drink tickets for the sunset reception.
- Promotion on CFDDA website and onsite signage.
- May contribute one item or marketing material for the onsite registration packet.

SPONSORSHIP OPPORTUNITIES

EDUCATIONAL GRANT \$500 AND UP

Unrestricted grant supporting CE course expenses (speaker honorariums, travel, AV, etc.), with sponsor recognition on materials, website, and signage and disclosure slide on the speaker's presentation.

GLOW-IN-THE-DARK MINI GOLF SPONSOR \$500

Be the reason the night glows brighter! As the exclusive sponsor of Glow-In-The-Dark Mini Golf, your logo will be featured with signage and sponsorship recognition that shines beyond the 9 holes. *(exclusive opportunity)*.

ATTENDEE EMAIL SPONSOR \$600

Be the first brand attendees see! As the exclusive sponsor, your logo/banner appears on the registration confirmation email to keep your company top of mind. *(exclusive opportunity)*.

BREAK SPONSOR \$700

Treat attendees to a refreshing pause! Your company will be highlighted during a morning coffee break with signage and sponsorship recognition. Plus, you'll have the opportunity to host a prize drawing to engage attendees and make your brand stand out. (*two opportunities available*).

BADGE SPONSOR \$1,000

Put your brand front and center! As the exclusive badge sponsor, your logo will be seen by every attendee at every session throughout the event. *(exclusive opportunity)*.

LANYARD SPONSOR \$1,000 **SOLD**

As the exclusive Lanyard Sponsor, your company logo will be featured on all attendee lanyards, providing constant visibility throughout the event—from registration to every session and networking moment. *(exclusive opportunity)*.

TOTE BAG SPONSOR \$1,800

As the exclusive Tote Bag Sponsor, your logo will appear on every attendee tote bag—offering visibility long after the event ends. You'll also receive recognition in event promotions, on-site signage, social media, and a full-page ad in the June CFDDA e-newsletter. *(exclusive opportunity)*.

Sponsor is responsible for ordering tote bags to arrive at the CFDDA office by April 1.

SUNSET RECEPTION SPONSOR \$3,500

Shine as the reception host! The Sunset Reception brings together nearly 300 attendees and exhibitors for cocktails, dancing, and networking in a relaxed coastal setting. Your company will receive prominent recognition on event signage, programs, social media, and a full-page ad in the June CFDDA e-newsletter. *(exclusive opportunity)*.

TABLETOP RULES & DISPLAY REGULATIONS

CFDDA has established the following Exhibitor Rules and Display Reference Guidelines. These guidelines promote continuity and consistency among tabletop exhibitors and follow industry standards.

Tabletop displays are considered 'static displays' and do not always require booth staffing. Please note that the displays will be located in the pre-function lobby, where all networking breaks will take place. Security will not be provided overnight, so all valuables should be secured.

Display materials should be arranged so as not to obstruct sight lines of neighboring exhibits.

- Tabletop booth space does not include pipe and drape.
- Exhibitors may only apply for and utilize one table display unit. Additional tables may NOT be brought in or ordered. Display racks or shelves sitting on the floor are not permitted.
- Floor-standing banners are not permitted in front of or on the side of the tabletop. Any pop-up banner MUST be placed behind your table. There will be approximately three (3) feet behind the table, including the space needed for your provided chairs.
- Exhibitors are encouraged to display promotional items on the tabletop. Table display banners must not exceed five (5) feet in height and four (4) feet in width, and/or floor-standing display banner stands (behind your table) must not exceed eight (8) feet in height and three and a half (3 ½) feet in width.
- Do not bring pop-up displays unless approved by show management.
- Please do not leave valuables at your tabletop space overnight. There will not be security in the exhibit area during closed hours/overnight.
- Exhibitors may not solicit in the aisles or in any other location in, around, or outside the hotel except at their tabletop booth.
- If you require electricity and/or internet for your exhibit, please email Deirdre Rhodes at drhodes@cfdda.org.
- Exhibitors may be asked to remove any display items that are not in compliance with these guidelines.
- Storage will not be provided. Please place any items under your skirted table display.
- No tapes, adhesives, or any items are to be used to hang or attach signs or display materials to the hotel facility walls.

Tabletop Assignment Policy

Requests for table locations will be handled on a first-come, first-served basis. Tables will be assigned only after full payment has been received. CFDDA reserves the right to determine final exhibit table assignments and to relocate tabletop displays to ensure maximum exposure for exhibiting companies to the event attendees. This may include relocation to a different meeting space/location. If this is the case, exhibitors will be notified in advance.

Early Dismissal Exhibitor/Sponsor

The exhibitor/sponsor agrees to be set up by 6:45 AM on Friday, May 1, 2026 and not dismantle before 1 PM on Saturday, May 2, 2026.

If the exhibitor/sponsor dismantles before the stated time, a fee of \$250 will be incurred, and it must be paid before participation in another CFDDA annual meeting is allowed.

Cancellations

All tabletop exhibit spaces and sponsorships are non-refundable. Full payment is required to confirm tabletops or sponsorship.

Questions

Contact Deirdre Rhodes - drhodes@cfdda.org - 850.350.7108

TABLETOP APPLICATION/CONTRACT FOR THE CFDDA ANNUAL MEETING

CFDDA ANNUAL MEETING, MAY 1 - 2, 2026

HAMMOCK BEACH GOLF RESORT & SPA, PALM COAST, FL

This tabletop exhibit/sponsor application/contract is not approved, and a contract is not formed until you have been assigned a table number and an email confirmation is sent to the contact's name provided below.

COMPANY INFORMATION

List your company information as it should be listed on any CFDDA materials provided to attendees.

COMPANY NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

PRINCIPAL PRODUCT/SERVICE TO BE DISPLAYED: _____

LIST ANY COMPANIES YOU PREFER NOT TO BE NEAR: _____

BOOTH REPRESENTATIVES

Marketplace Exhibitor allows one company representative and Showcase Exhibitor allows two company representatives to attend the CFDDA Annual Meeting.

Please provide the following information.

REPRESENTATIVE ONE CONTACT NAME: _____

TITLE: _____

MAILING ADDRESS: _____

PHONE: _____

EMAIL: _____

REPRESENTATIVE TWO CONTACT NAME: _____

TITLE: _____

MAILING ADDRESS: _____

PHONE: _____

EMAIL: _____

CANCELLATION POLICY

- All tabletop exhibit spaces and sponsorships are non-refundable. Full payment is required to confirm tabletops or sponsorship.

SET UP/ EARLY DISMANTLING POLICY

- The exhibitor/sponsor agrees to be set up by 6:45 AM on Friday, May 1, 2026 and not dismantle before 1 PM on Saturday, May 2, 2026.
- If the exhibitor/sponsor dismantles before the stated time, a fee of \$250 will be incurred, and it must be paid before participation in another CFDDA annual meeting is allowed.

EXHIBITOR FEES

☐ Showcase Exhibitor \$1,200

SPONSOR FEES

☐ Education Grant \$500 And Up

☐ Glow-in-the-Dark Mini Golf Sponsor \$500

☐ Attendee Email Sponsor \$600

☐ Break Sponsor \$700

☐ Badge Sponsor \$1,000

☐ Lanyard Sponsor \$1,000 **SOLD**

☐ Tote Bag Sponsor \$1,800

☐ Sunset Reception Sponsor \$3,500

TOTAL DUE:

The exhibitor/sponsor agrees to pay in full the amount indicated above, when submitting this application/contract.

PAYMENT INFORMATION

MATERCARD, VISA, AMEX, DISCOVER ARE ACCEPTED.

CREDIT CARD NO. _____

EXP DATE: _____ CVV _____

PRINT NAME ON CARD: _____

BILLING ADDRESS: _____

CITY,STATE,ZIP: _____

CARDHOLDER SIGNATURE: _____

Return the completed exhibitor/sponsor application/contract with payment information via email to Deirdre Rhodes at drhodes@cfdda.org.

AUTHORIZATION

Exhibitor/Sponsor application/contract is void without signature.

I am an authorized representative of the company with full power to sign and deliver this exhibitor/sponsor application/contract for the CFDDA annual meeting. The company listed agrees to comply with all instructions, contract terms and conditions and agrees to promptly submit all information required.

AUTHORIZED OFFICER NAME:

AUTHORIZED OFFICER SIGNATURE:

TITLE: _____

DATE: _____