2017 Annual Meeting
May 12-13, 2017

Rosen Shingle Creek
Orlando, Florida
You are invited!
Take a little time to relax with your peers.
Food - Drinks - Fun!
In the exhibitor area immediately following the Friday lecture.

Meeting Schedule:

**Friday, May 12, 2017**

7:30 a.m. Registration Opens/Exhibits Open
8:00 a.m.-9:00 a.m. Light Breakfast
9:00 a.m. – 11:30 p.m. Dr. Steven L. Rasner - The Thriving Independent Fee for Service Practice — The Clinical Requisites Required to Achieve Independence
11:45 a.m. – 12:00 p.m. CFDDA General Business Meeting – For CFDDA Members - A quick update for on their component association.

Lunch on your own.
1:30 p.m. – 4:30 p.m. Dr. Rasner’s lecture continues.
4:30 p.m. – 6:00 p.m. TGIF!!!

**Saturday, May 13, 2017**

7:30 a.m. Registration Opens/Exhibits Open
8:00 a.m.-9:00 a.m. Light Breakfast
9:00 a.m. – 11:30 p.m. Dr. Robert G. Ritter - Restorative Clinical Success in the Everyday Practice - 3D's- Digital Dentistry in the Everyday Practice

Lunch on your own.
1:30 p.m. – 4:30 p.m. Dr. Ritter’s lecture continues.

There will be a morning and afternoon break each day.
All CE Vouchers will be distributed at the conclusion of the courses for both morning and afternoon sessions.

Dr. Rasner will cover:
- The clinical criteria for today’s independent practice.
- The safest and most profound oral sedation protocol presently unknown to you.
- An exact blueprint for atraumatic tooth removal that you should be performing. From pre-op preparation to suturing to post-op instruction.
- An introduction to surgical and prosthetic implant treatment that you need to be doing. Early case selection, standard of care bone grafting, predictable outcomes.
- Treatment planning in a challenged economy. How to responsibly recommend and provide valuable care to patients with a compromised budget. Putting out the fires cases.

In addition, he will speak on:
- The Fail-Proof Blueprint for the new graduate and for the stagnant practice.
- Four simple principles for 90% case acceptance.
- The art of getting paid up front and real world ways to reduce overhead.
- What you need to become a superstar when you weren’t born one. Why patching that filling, bonding with the new patient, and waiting to present comprehensive care down the road is killing your practice.
- The hidden jewels: the $250,000 that 99% of practices leave on the table each year.
- Protocols: what they are and why you’ll never grow without them.
- The weakest link to your profitability.
- How to solve any problem in your day in the fewest possible steps.
- How to keep staff with you for many years without going broke.
- Why most practices waste marketing dollars chasing the wrong market and more …

Educational Objectives:
- Describe the clinical criteria for today’s independent practice.
- Recite the safest and most profound oral sedation protocol.
- Be familiar with pre-op to post op the exact blueprint for atraumatic tooth removal.
- Understand treatment planning in a challenged economy.

**Course Descriptions:**

- **Friday, May 12, 2017** 6 CEUs
  Steven L. Rasner, DMD, MAGD

  **The Thriving Independent Fee for Service Practice — The Clinical Requisites Required to Achieve Independence**

  A lecture for the entire dental team. This course will provide a real world recipe for breaking away from third-party carriers and regaining your independence.
Educational Objectives:

- Decide between the latest ceramic choice lithium disilicate vs zirconia.
- Understand how to best use the latest adhesives and cements for the longest lasting results.
- Describe how to implement the latest in social media to maximize exposure for your practice.
- Understand how to use digital chairside dental scanners in the general practice.
- Decide between cement retained vs. screw retained restorations.

An integrated approach that looks at diagnosis and treatment planning, as well as smile design, and implant restorative treatment for the everyday dental practice. The attendee will be able to communicate the desired outcome to both the ceramist and the patient making it a winning combination. A review of implant prosthetics reviewing cement retained vs. screw retained and peri-implantitis vs. peri-implant mucositis will be covered. Do you have post op sensitivity? Do you have fracture of your porcelain restorations? Do you know when to cement vs. to bond? Do you have problems with traditional impression techniques? What materials do you use and where? How do you treat your ceramic materials prior to placement? Have you thought about digital scanners in your practice? Are they practical and profitable? A review of online presence including web site presence, social media and digital communication. All of these questions will be answered in this fast paced, interactive, and informative full day presentation. This presentation will cover digital design and communication, digital planning and workflow, and digital marketing. The entire planet has gone digital. Dentistry is moving quickly in implementation of the newest technologies available. This presentation will help the practices of today get ready for the changes tomorrow. This lecture is for BOTH the dentist that utilizes digital and the dentist that does not, given by a full time practicing dentist.

Speaker Bios

**Dr. Steven Rasner** has taught for 19 years in 42 American states and five countries abroad. He has been recognized in Dentistry Today’s Top Clinical Educators for ten consecutive years. He has won speaking awards in Australia (2006), Toronto (2007), and South Carolina (2012). Dr. Rasner received a lifetime achievement award in 2011 from the organization, Excellence in Dentistry. In 2001, he received a United States Congressional Recognition award for two decades of public service. Dr. Rasner has over 50 publications in many industry journals and has authored three books. He has nurtured a solo practice in Southern New Jersey that is considered by many as the gold standard of the general practice; remaining independent from 3rd party insurances and commanding top fees (producing north of 4.5 million) in a challenging part of the country.

**Robert G. Ritter D.M.D.**, has a practice that focuses on implant and adhesive esthetic dentistry. He promotes esthetic dentistry as part of his mainstream dental care. He was raised in Palm Beach County and now resides in Palm Beach Gardens.Dr. Ritter received his dental degree from The Medical University of South Carolina College of Dental Medicine in 1994. He is Adjunct Assistant Clinical Professor, Prosthodontics and Operative Dentistry, Dental Research Administration at Tufts School of Dental Medicine. He is an Adjunct Faculty Clinical Professor Prosthodontics, Nova Southeastern college of Dental Medicine.

He is a member of many professional associations including, but not limited to The American Academy of Esthetic Dentistry, The American Academy of Restorative Dentistry, Academy of Cosmetic Dentistry, as well as The American Dental Association. He is a board member and Past President of The Florida Academy of Cosmetic Dentistry.

Dr. Ritter is on the editorial board of Inside Dentistry and The Journal of The Academy of Cosmetic Dentistry and has published many articles on adhesive and cosmetic dentistry in several publications. He lectures over 30 times a year nationally, as well as internationally on cosmetic dentistry, implant dentistry, new materials, joint based dentistry and digital technologies in and for the modern dental office.

**Disclosure of Relevant Financial Relationships**

Dr. Rasner: CareCredit    Dr. Ritter: BioHorizons
The Central Florida District Dental Association wishes to thank the following companies for their generous support of this program.

**Gold Partner/Speaker Sponsor**

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![3M](image4)
Central Florida District Dental Association 2017 Annual Meeting
REGISTRATION FORM – 12 CEUs Available
May 12-13, 2017

The primary registrant is the dentist. This form can be duplicated to accommodate dental team registration. Please include the dentist name on each form. Please indicate all sessions you and your dental team are attending.

Courses are free to CFDDA members and their dental team members.

Dentist Name__________________________________________E mail_______________________
Address__________________________________________City_____________State____Zip___________
Telephone______________________________Fax____________________________

I am attending the following:

____Friday TGIF Reception  ____Saturday Course

Courses are free to CFDDA members and their dental team members.

Non-CFDDA Member Registration Fees:

_____ADA/FDA Member Registration Fee: $145.00    _____ ADA/FDA Dental Team Member: $45.00 each
_____Non-Member (of ADA/FDA) Registration Fee: $250.00*  _____ Non-Member Dental Team Member: $45.00 each

Dental Team Members: (Please designate: RDH, Dental Assistant, Office Manager, etc.)

Dentists cannot register as a dental team member.

Name__________________________________________Designation:_______________________________

____Friday Course  ____Friday TGIF Reception  ____Saturday Course
Name__________________________________________Designation:_______________________________

____Friday Course  ____Friday TGIF Reception  ____Saturday Course
Name__________________________________________Designation:_______________________________

____Friday Course  ____Friday TGIF Reception  ____Saturday Course
Name__________________________________________Designation:_______________________________

____Friday Course  ____Friday TGIF Reception  ____Saturday Course

If registering after May 5th, please remit $50.00 late registration fee. (Onsite Registration Fee: $75.00)

Thank you for registering. We are depending on your attendance and have included you (and your team) in the final numbers given to the hotel. The CFDDA Program Committee is striving to keep the CFDDA Annual Meeting at no cost to its members. Due to financial obligations to the venue, all no shows will be invoiced after the meeting at the following rate: $50.00/dentist; $10.00/team member.

If payment is due, please make check payable to Central Florida District Dental Association. CFDDA does not accept credit cards at this time. Cancellation Policy: Requests for refunds/cancellations must be sent in writing to CFDDA 10 business days prior to the meeting. A processing fee of 20% will be charged.

Return completed registration form to: CFDDA, 800 North Mills Avenue, Orlando, FL 32803
Fax: 407-895-9712   Scan and email to: centraldistrictdental@yahoo.com

* Not a member? Request a membership application and join the ADA/FDA within two months of the meeting and your registration fee(s) will be refunded to you after joining!

Questions: Contact the CFDDA office at centraldistrictdental@yahoo.com or call: 407-898-3481